



MINISTERUL DEZVOLTĂRII REGIONALE  
ȘI ADMINISTRAȚIEI PUBLICE



*Partnership for smart investments in Bucharest Ilfov REGIO*

***Regio 2007-2013***

Claudia Ionescu,  
Manager, RPI Department - ADRBI  
9th October 2014



*Inițiativă locală. Dezvoltare regională.*

# Regional development system

## National level

### NUTS 1

CNDR - National Board for Regional Development

MDRAP- Ministry for Regional Development & Public Administration

## Regional level

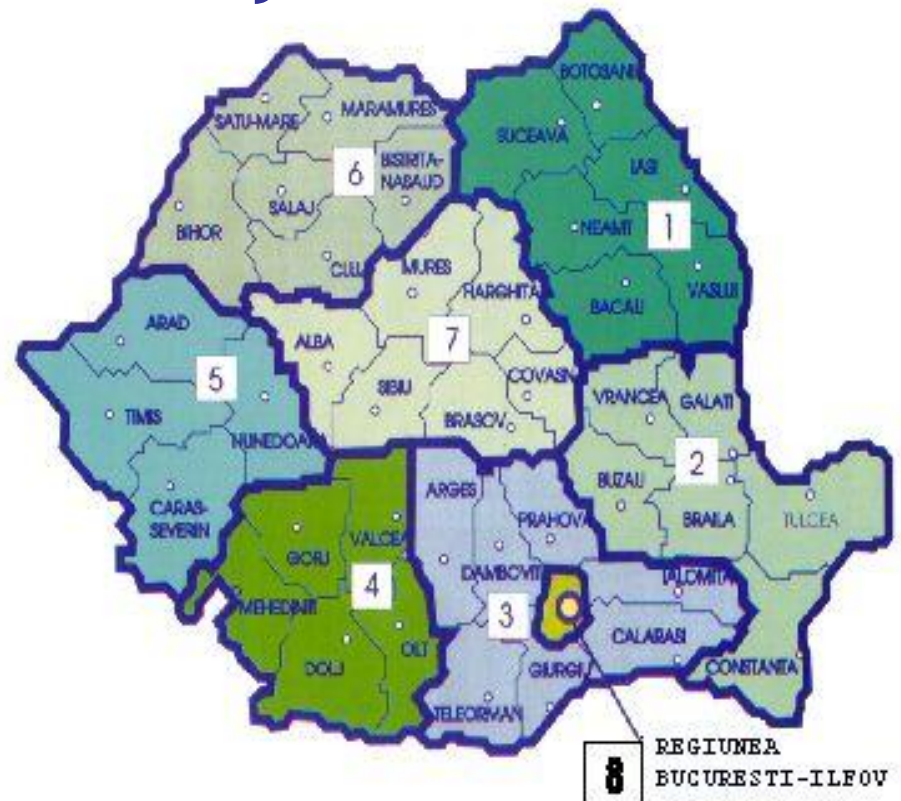
### NUTS 2

CDR - Regional Development Board

ADR - Regional Development Agency

## Local level

### NUTS 3



**ROMANIA - 8 regions for socio-economic development Since 1998**



# The Bucharest Ilfov Regional Development Agency

## ADRBI



✓1999- NGO for public utility

✓2004 - up date regional development law

✓2007 - intermediate body for Regio

Romania, Bucharest, 2<sup>nd</sup> district,  
163 Mihai Eminescu Street



# Regio- Regional Operational Program 2007-2013

- a national program with regional implementation and an indicative budget 3.9 billion Euro
- Managed at national level by the MDRAP as Management Authority (MA), [www.inforegio.ro](http://www.inforegio.ro)
- intermediate authority at regional level - Bucharest Ilfov RDA [www.regiodrbi.ro](http://www.regiodrbi.ro) , with an indicative budget 350 million Euro



# REGIO objective

Support of the social economical development of the romanian regions



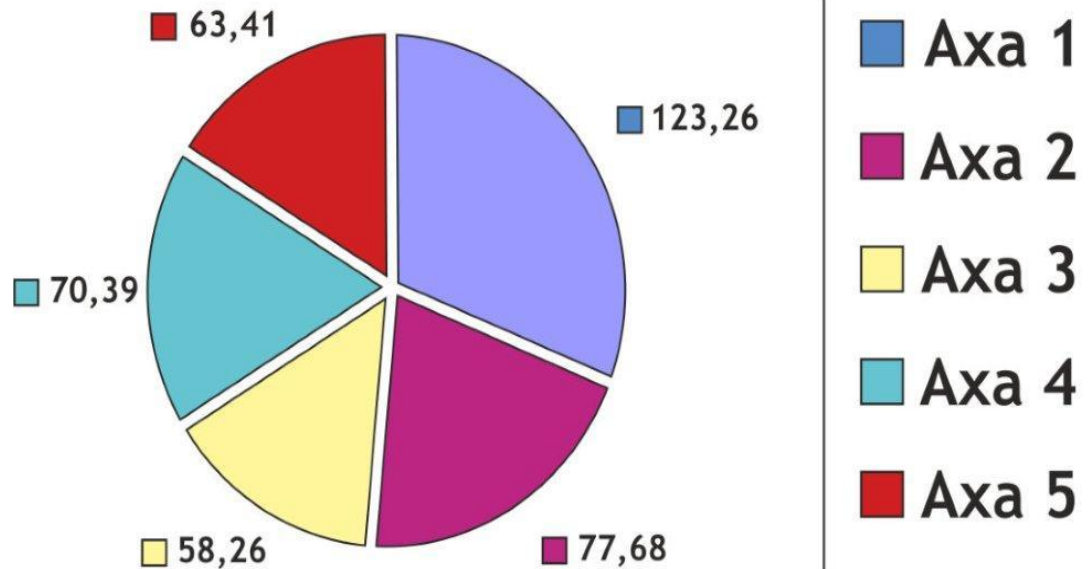
## Priority axis:

- supporting the sustainable development of cities
- improving transport infrastructure
- improving social infrastructure
- supporting the business development
- sustainable development and promotion of tourism



# Regio 2007-2013 for Bucharest-Ilfov Region

## Priority axis:



-supporting the sustainable development of cities

- improving transport infrastructure

- improving social infrastructure

- supporting the business development

-sustainable development and promotion of tourism

**Financial allocation  
(millions EURO)**



# BIRDA Intermediary Body for Regio (1)

## 1. The information and promotion activities of Regio:

- implementation of Regional Communication Plan

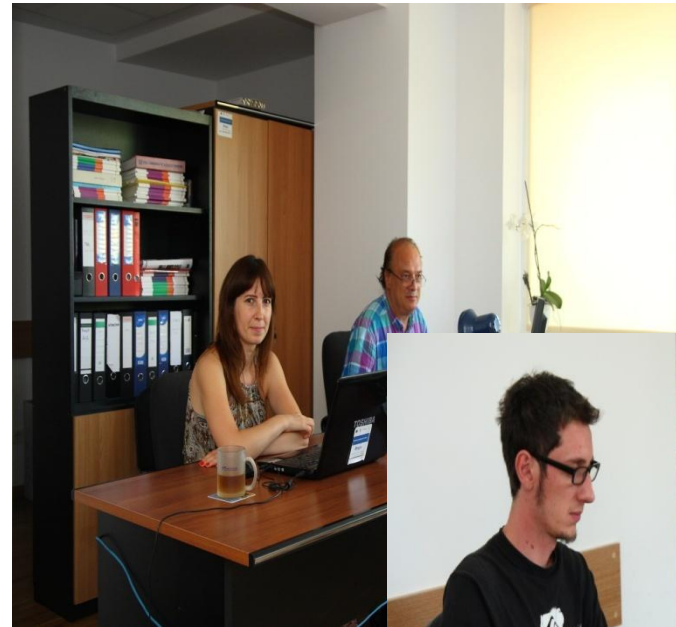
### Regional Promotion and Investments Department



# BIRDA Intermediary Body for Regio (2)

2. Support for the development of projects

**The Programming,  
Monitoring and Projects  
Portfolio Department**



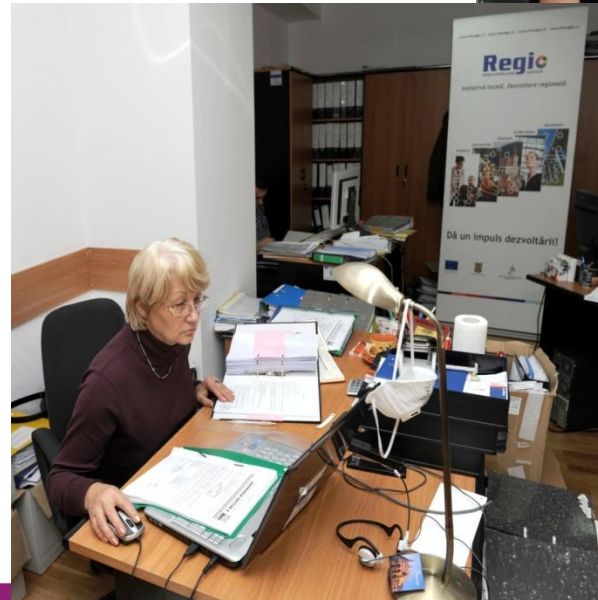
3. Project evaluation, selection and contracting

**The Evaluation,  
Selection and Contracting  
Office**



4. Projects monitoring

**The Projects Monitoring  
Department**



# BIRDA Intermediary Body for Regio (3)

5. Projects verification  
The Projects  
Verification Departament

6. Technical Assistance  
The Technical  
Assistance Department



# REGIO Results for BUCHAREST-ILFOV Region

31 September 2014

- 837 projects have been submitted for REGIO financing
- 322 projects are contracted and requiring 433,8 million Euro
- 153 million Euro have been approved by the Intermediary Body
- 193 contracts are implemented



# REGIO Results for BUCHAREST-ILFOV Region

31 September 2014

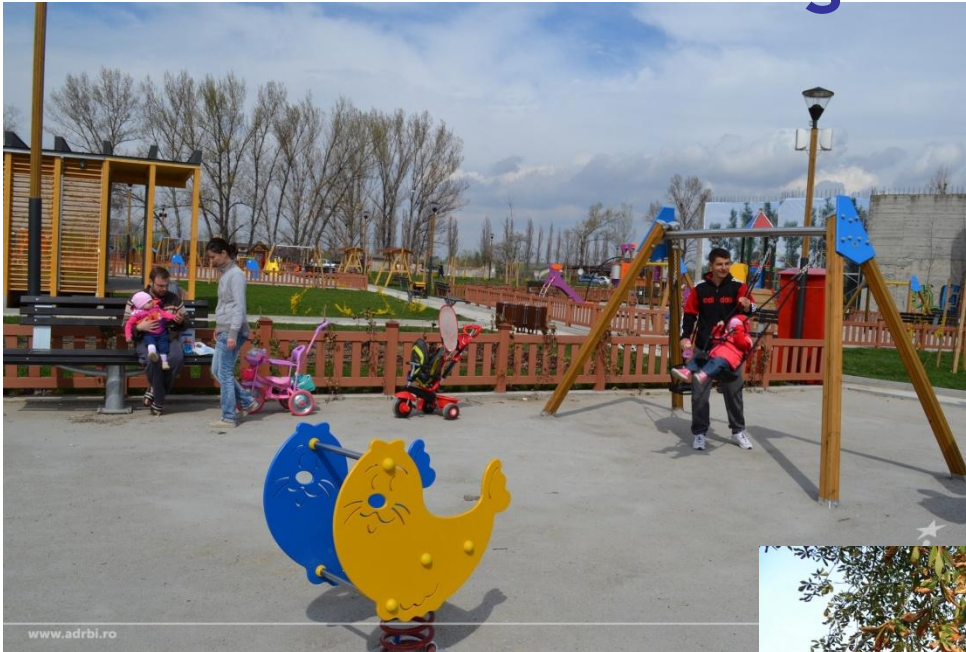
- over 200sqm public area transformed in green areas
- 21 blocks -energy efficiency
- 5 new business buildings
- over 130 km of streets rehabilitated
- 6 refurbished historical monuments
- 14 new parking lots

# Examples of Regio Projects in Bucharest-Ilfov Region (1) - Axis 1



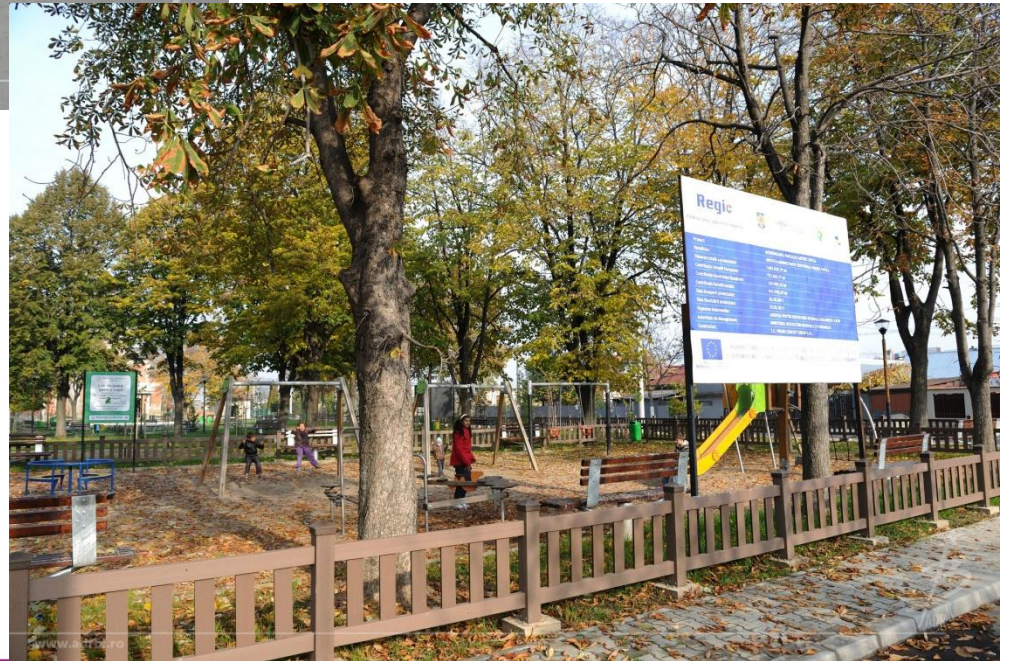
Creanga Public Utility Park from Second District Bucharest  
100 Urban Solution Exhibition, Brusells, 7-10th October 2013

# Examples of Regio Projects in Bucharest-Ilfov Region (2) - Axis 1



Architectural and landscaping modernization of the recreational park from Bragadiru City, Ilfov County

Youth Park from Chitila City, Ilfov County



# Examples of Regio Projects in Bucharest-Ilfov Regio (3) - Axis 2



[www.adrbi.ro](http://www.adrbi.ro)

## Urban Streets Rehabilitation in Magurele City, Ilfov County



[www.inforegio.ro](http://www.inforegio.ro)

[www.regioadrbi.ro](http://www.regioadrbi.ro)

## Examples of Regio Projects in Bucharest-Ilfov Region (4) - Axis3



Modernization of the  
Social Multifunctional  
Center Harap-Alb from  
District 6 Bucharest

Social Center from Ciolpani  
Ilfov County



# Examples of Regio Projects in Bucharest-Ilfov Region (5) - Axis 3



Development & equipment endowment of the operating bases for interventions in emergency situations in Bucharest-Ilfov

Social center for senyours, 2<sup>nd</sup> District Bucharest



# Examples of Regio Projects in Bucharest-Ilfov Region (6) - Axis 4



Siriului Business  
Center from  
Bucharest

IBIZA GOLF LIGHT  
Business Center from  
Bucharest



# Examples of Regio Projects in Bucharest-Ilfov Region (7)

## Axis 4



# Examples of Regio Projects in Bucharest-Ilfov Region (8) Axis 4



Fitness Club 2000 from

Bucharest

# Examples of Regio Projects in Bucharest-Ilfov Region

## (9) Axis 5



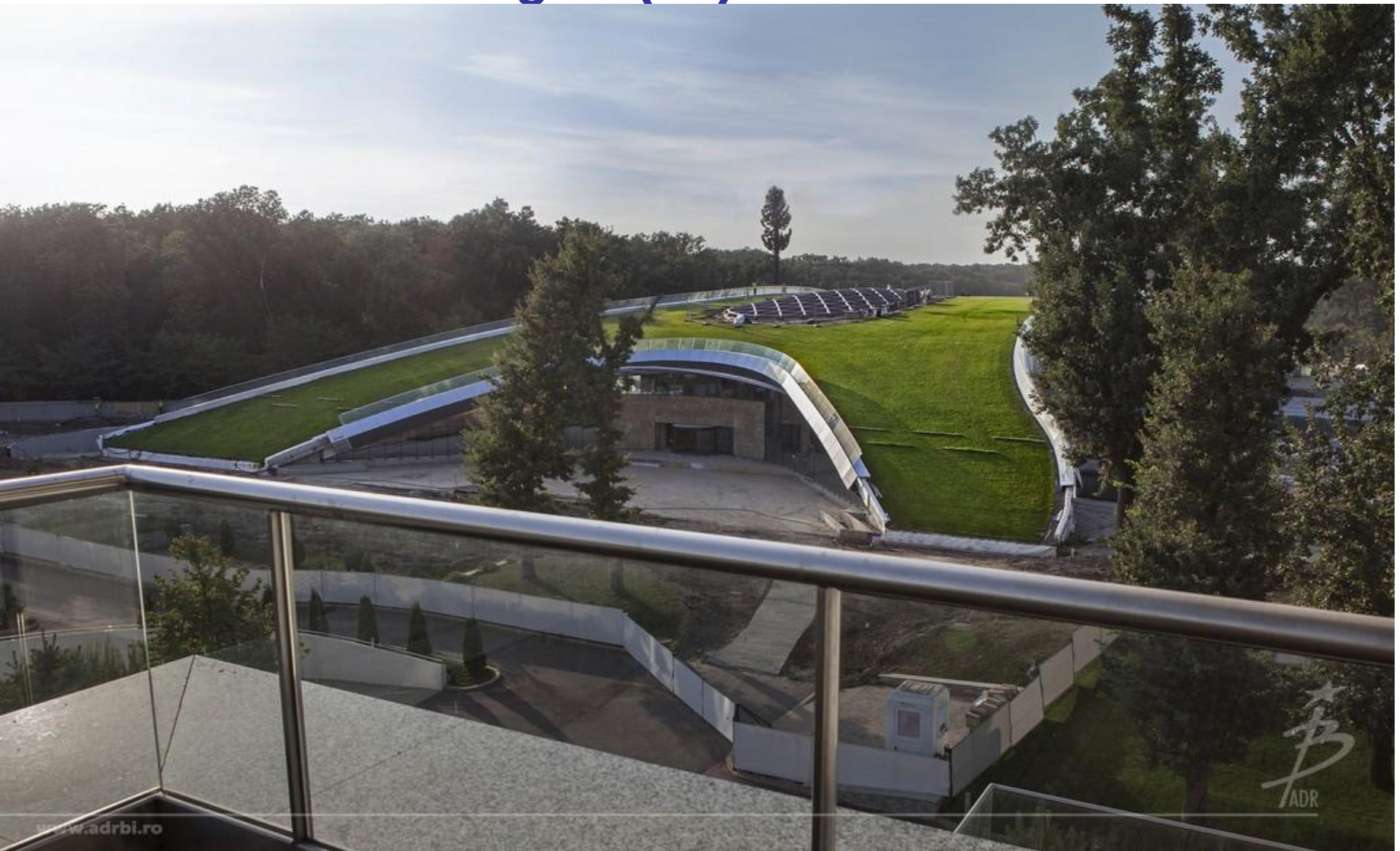
Sofia Church  
Bucharest



Astronomic Observatory Vasile  
Urseanu



# Examples of Regio Projects in Bucharest-Ilfov Region(10)-Axis 5



Stejarii Country Club from Bucharest

# Lessons learned through REGIO



# Lessons learned through REGIO

## Conclusions:

- Financial support
- European level of competencies for project management
- New management skills: Time, feedback in communication, change management
- Courage and trust in the European public policies



**Responsability of building our  
future in partnership!**

# 2014-2020



❖ REGIO - Romanian Regional Operational Program 2014-2020

<http://www.inforegio.ro/ro/programare-2014-2020/documente-de-programare.html>

❖ The Bucharest- Ilfov Regional Development Plan

<http://www.adrbi.ro/consultare-pdr-2014-2020.aspx>

## Bucharest-Ilfov Regional Development Agency

### Intermediary Body FOR Regional Operation Programme

163 M. Eminescu Street, Bucharest, Romania

Phone /Fax: +4 021.315.96.59; +4021.315.96.65

Phone helpdesk: + 4021.313.80.99

Email: [claudia.ionescu@adrbi.ro](mailto:claudia.ionescu@adrbi.ro)

Mobile: +40746099952

[www.regioadrbi.ro](http://www.regioadrbi.ro)  
  
PROGRAMUL OPERAȚIONAL REGIONAL BUCUREȘTI-ILFOV

*Inițiativă locală. Dezvoltare regională.*